

ORDER



Orders
Order / Rev: 184640
Alt Order #:
Product Desc: Romney for President, Inc
Estimate: 334
Flight Dates: 08/22/12 - 08/28/12
Original Date / Rev: 08/20/12 / 08/27/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Rambler Production
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: President/Romney (R)
Demographic: A25-54
Product Codes: PL1-President
Priority: P2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	115	\$115,700.00	\$98,345.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	115	\$115,700.00	\$98,345.00	0.00
Totals	115	\$115,700.00	\$98,345.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	08/22/12	08/24/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A -- 222 --	:30	6	\$700.00	P2	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-- 222 --		6		\$700.00		0.00				
N 2	KMGH	08/22/12	08/24/12	Inside Edition 9A Inside Edition 9A	CA	9A-930A -- 111 --	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-- 111 --		3		\$400.00		0.00				
N 3	KMGH	08/22/12	08/24/12	Millionaire 930A Millionaire	CA	930A-10A -- 111 --	:30	3	\$425.00	P2	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-- 111 --		3		\$425.00		0.00				
N 4	KMGH	08/22/12	08/24/12	The View THE VIEW	CA	10A-11A -- 111 --	:30	3	\$600.00	P3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-- 111 --		3		\$600.00		0.00				
N 5	KMGH	08/22/12	08/24/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P -- 111 --	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-- 111 --		3		\$450.00		0.00				
N 6	KMGH	08/22/12	08/24/12	The CHEW The CHEW	CA	1157A-1P -- 111 --	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	-- 111 --		3		\$350.00		0.00				

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 Alt Order #:
 Flight Dates: 08/22/12 - 08/28/12

Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc
 Estimate: 334

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	08/22/12	08/24/12	The Revolution The Revolution	CA	1P-2P	-- 111 --	:30	3	\$350.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KMGH	08/22/12-08/28/12	The Revolution		1P-2P	-- WThF----	:30		(\$350.00)		0.00	NM		
		Credited													
		[Per Dave, credited all spots past LTC. Dollars will be spent later]													
	2	KMGH	08/22/12-08/28/12	The Revolution		1P-2P	-- WThF----	:30		(\$350.00)		0.00	NM		
		Credited													
		[Per Dave, credited all spots past LTC. Dollars will be spent later]													
	3	KMGH	08/22/12-08/28/12	The Revolution		1P-2P	-- WThF----	:30		(\$350.00)		0.00	NM		
		Credited													
		[Per Dave, credited all spots past LTC. Dollars will be spent later]													
N 8	KMGH	08/22/12	08/24/12	General Hospital General Hospital	CA	2P-3P	-- 111 --	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$550.00		0.00			
N 9	KMGH	08/22/12	08/24/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	-- 111 --	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$400.00		0.00			
N 10	KMGH	08/22/12	08/24/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	-- 111 --	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$400.00		0.00			
N 11	KMGH	08/22/12	08/24/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	-- 111 --	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$350.00		0.00			
N 12	KMGH	08/22/12	08/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	-- 111 --	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$450.00		0.00			
N 13	KMGH	08/22/12	08/24/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	-- 222 --	:30	6	\$800.00	P3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 222 --		6				\$800.00		0.00			
N 14	KMGH	08/22/12	08/24/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	-- 222 --	:30	6	\$1,700.00	P3	0.00	NM	6	\$10,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 222 --		6				\$1,700.00		0.00			
N 15	KMGH	08/22/12	08/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	-- 111 --	:30	3	\$1,600.00	P3	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$1,600.00		0.00			
N 16	KMGH	08/22/12	08/24/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-- 111 --	:30	3	\$1,200.00	P2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	-- 111 --		3				\$1,200.00		0.00			
N 17	KMGH	08/24/12	08/24/12	ABC Fri B ABC Fri B	CA	8P-9P	---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	---- F--		1				\$2,800.00		0.00			
N 18	KMGH	08/24/12	08/24/12	ABC Fri C ABC Fri C	CA	9P-10P	---- F--	:30	1	\$2,800.00	P1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/12	08/28/12	---- F--		1				\$2,800.00		0.00			
N 19	KMGH	08/25/12	08/25/12		CA	Sat GMA 6A-7A	----- S-	:30	2	\$250.00	P2	0.00	NM	2	\$500.00

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC GMA SAT											
				GMA SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S-	2		\$250.00	0.00							
N20	KMGH	08/25/12	08/25/12	7-9a Sat Morning News CA		7A-9A	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S-	2		\$500.00	0.00							
N21	KMGH	08/25/12	08/25/12	5-6p News Saturday CA		5P-6p	-----S-	:30	2	\$350.00	P3	0.00	NM	0	\$0.00
				5pm News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S-	2		\$350.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KMGH	08/22/12-08/28/12	5-6p News Saturday		5P-6p		-----Sa--	:30		(\$350.00)	0.00	NM			
See MG 23.3,23.4,23.5,23.6,23.7															
[THIS TP IS NASCAR NOT 5PM NEWS.]															
2	KMGH	08/22/12-08/28/12	5-6p News Saturday		5P-6p		-----Sa--	:30		(\$350.00)	0.00	NM			
See MG 23.3,23.4,23.5,23.6,23.7															
[THIS TP IS NASCAR NOT 5PM NEWS.]															
N22	KMGH	08/25/12	08/25/12	Jeopardy (6p Saturday) CA		6P-630P	-----S-	:30	2	\$700.00	P2	0.00	NM	0	\$0.00
				Jeopardy (6-630p Saturday)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S-	2		\$700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KMGH	08/22/12-08/28/12	Jeopardy (6p Saturday)		6P-630P		-----Sa--	:30		(\$700.00)	0.00	NM			
See MG 23.3,23.4,23.5,23.6,23.7															
[PROGRAM CHG.] Preempt															
2	KMGH	08/22/12-08/28/12	Jeopardy (6p Saturday)		6P-630P		-----Sa--	:30		(\$700.00)	0.00	NM			
See MG 23.3,23.4,23.5,23.6,23.7															
[PROGRAM CHG.] Preempt															
N23	KMGH	08/25/12	08/25/12	Wheel of Fortune SAT (630p) CA		630P-7P	-----S-	:30	2	\$600.00	P2	0.00	NM	5	\$3,300.00
				Wheel of Fortune SAT (630-7p)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S-	2		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KMGH	08/22/12-08/28/12	Wheel of Fortune SAT (630p)		630P-7P		-----Sa--	:30		(\$600.00)	0.00	NM			
See MG 23.3,23.4,23.5,23.6,23.7															
[PROGRAM CHG.] Preempt															
2	KMGH	08/22/12-08/28/12	Wheel of Fortune SAT (630p)		630P-7P		-----Sa--	:30		(\$600.00)	0.00	NM			
See MG 23.3,23.4,23.5,23.6,23.7															
[PROGRAM CHG.] Preempt															
3	KMGH	08/25/12-08/25/12	7-9a Sat Morning News		7A-9A		-----Sa--	:30		\$475.00	0.00	NM			
Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1															
4	KMGH	08/25/12-08/25/12	ABC GMA SAT		Sat GMA 6A-7A		-----Sa--	:30		\$225.00	0.00	NM			
Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1															
5	KMGH	08/25/12-08/25/12	Prime NASCAR		530P-9P		-----Sa--	:30		\$1,300.00	0.00	NM			
Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1															
6	KMGH	08/25/12-08/25/12	Jeopardy		Sat After Sports		-----Sa--	:30		\$700.00	0.00	NM			
Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1															
7	KMGH	08/25/12-08/25/12	Wheel Of Fortune		SAT After Sports		-----Sa--	:30		\$600.00	0.00	NM			
Ⓜ MG for 21.1,23.2,21.2,22.1,22.2,23.1															
N24	KMGH	08/25/12	08/25/12	10P NEWS - SAT CA		10P-1037P	-----S-	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
				10P NEWS (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S-	2		\$675.00	0.00							
N25	KMGH	08/26/12	08/26/12	ABC GMA SUN CA		Sun GMA 6A-7A	-----S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
				GMA SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		08/22/12	08/28/12	-----S	2		\$200.00	0.00							

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Advertiser: President/Romney (R)
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	KMGH	08/26/12	08/26/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	2	\$250.00	P3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		2			\$250.00			0.00			
N27	KMGH	08/26/12	08/26/12	THIS WEEK w/George SCA This Week	CA	8A-9A	-----S	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		1			\$1,000.00			0.00			
N28	KMGH	08/26/12	08/26/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		2			\$450.00			0.00			
N29	KMGH	08/26/12	08/26/12	SUN 4PM 4PM - SUN	CA	4P-430P	-----S	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		2			\$200.00			0.00			
N30	KMGH	08/26/12	08/26/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		2			\$375.00			0.00			
N31	KMGH	08/26/12	08/26/12	ABC Sun A ABC Sun A	CA	6P-7P	-----S	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		1			\$2,200.00			0.00			
N32	KMGH	08/26/12	08/26/12	ABC Sun C Extreme Makeover: Weight Los:	CA	8P-10P	-----S	:30	1	\$3,000.00	P2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		1			\$3,000.00			0.00			
N33	KMGH	08/26/12	08/26/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	-----S	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	-----S		2			\$1,200.00			0.00			
N34	KMGH	08/22/12	08/24/12	Nightline Nightline	CA	1037P-1103P	--111--	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	--111--		3			\$800.00			0.00			
N35	KMGH	08/24/12	08/24/12	The CHEW The CHEW	CA	1157A-1P	----F--	:30	2	\$650.00	P1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	----F--		2			\$650.00			0.00			
N36	KMGH	08/24/12	08/24/12	Good Afternoon America M-F 1-2pm	CA	1-2PM	----F--	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	----F--		1			\$650.00			0.00			
N37	KMGH	08/24/12	08/24/12	General Hospital General Hospital	CA	2P-3P	----F--	:30	1	\$650.00	P1	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	----F--		1			\$650.00			0.00			
N38	KMGH	08/24/12	08/24/12	7News at 3PM / KMGH 7News at 3PM	CA	3P-330P	----F--	:30	1	\$525.00	P2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	----F--		1			\$525.00			0.00			
N39	KMGH	08/24/12	08/24/12	Inside Edition 330P Inside Edition 330P	CA	330P-4P	----F--	:30	1	\$625.00	P1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/22/12	08/28/12	----F--		1			\$625.00			0.00			
N40	KMGH	08/24/12	08/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	----F--	:30	1	\$625.00	P1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 184640
 Alt Order #:
 Flight Dates: 08/22/12 - 08/28/12

Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc
 Estimate: 334

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N40	KMGH	08/24/12	08/24/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P ---- F--	:30	1	\$625.00	P1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	---- F--		1		\$625.00		0.00				
N41	KMGH	08/24/12	08/24/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P ---- F--	:30	1	\$2,500.00	P2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	---- F--		1		\$2,500.00		0.00				
N42	KMGH	08/24/12	08/24/12	ABC Fri B ABC Fri B	CA	8P-9P ---- F--	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	---- F--		1		\$5,000.00		0.00				
N43	KMGH	08/24/12	08/24/12	ABC Fri C ABC Fri C	CA	9P-10P ---- F--	:30	1	\$5,000.00	P1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	---- F--		1		\$5,000.00		0.00				
N44	KMGH	08/24/12	08/24/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P ---- F--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	---- F--		2		\$2,000.00		0.00				
N45	KMGH	08/24/12	08/24/12	Nightline Nightline	CA	1037P-1103P ---- F--	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	---- F--		2		\$1,000.00		0.00				
N46	KMGH	08/25/12	08/25/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A ----- S-	:30	3	\$500.00	P1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----- S-		3		\$500.00		0.00				
N47	KMGH	08/25/12	08/25/12	SAT 4pm SAT 4P	CA	4p-430p ----- S-	:30	3	\$250.00	P1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----- S-		3		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KMGH	08/22/12-08/28/12		SAT 4pm		4p-430p	----- Sa--	:30	(\$250.00)	0.00	NM			
Credited														
[Per Dave, credited all spots past LTC. Dollars will be spent later]														
2	KMGH	08/22/12-08/28/12		SAT 4pm		4p-430p	----- Sa--	:30	(\$250.00)	0.00	NM			
Credited														
[Per Dave, credited all spots past LTC. Dollars will be spent later]														
3	KMGH	08/22/12-08/28/12		SAT 4pm		4p-430p	----- Sa--	:30	(\$250.00)	0.00	NM			
Credited														
[Per Dave, credited all spots past LTC. Dollars will be spent later]														
N48	KMGH	08/25/12	08/25/12	Prime NASCAR NASCAR Primetime	CA	5p-11p (5:00 PM-9:00 PM) ----- S-	:30	1	\$1,300.00	P3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----- S-		1		\$1,300.00		0.00				
N49	KMGH	08/25/12	08/25/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P ----- S-	:30	2	\$675.00	P2	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----- S-		2		\$675.00		0.00				
N50	KMGH	08/26/12	08/26/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P ----- S	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----- S		3		\$500.00		0.00				
N51	KMGH	08/26/12	08/26/12	ABC Sun A ABC Sun A	CA	6P-7P ----- S	:30	1	\$3,500.00	P1	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/22/12	08/28/12	----- S		1		\$3,500.00		0.00				
N52	KMGH	08/26/12	08/26/12		CA	7P-8P ----- S	:30	2	\$4,000.00	P1	0.00	NM	2	\$8,000.00

Order / Rev: 184640
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 Flight Dates: 08/22/12 - 08/28/12

Advertiser: President/Romney (R)
 Product Desc: Romney for President, Inc
 Estimate: 334

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
ABC Sun B															
ABC Sun B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12		08/22/12	08/28/12	-----S				2	\$4,000.00		0.00				
N53	KMGH	08/26/12	08/26/12	ABC Sun C	CA	8P-10P	-----S	:30	2	\$3,500.00	P1	0.00	NM	2	\$7,000.00
Extreme Makeover: Weight Los:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12		08/22/12	08/28/12	-----S				2	\$3,500.00		0.00				
N54	KMGH	08/26/12	08/26/12	10P NEWS - M-F/SU	CA	10P-1037P	-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
10P NEWS (M-F/SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12		08/22/12	08/28/12	-----S				1	\$2,000.00		0.00				
N55	KMGH	08/26/12	08/26/12	SUN LF 11P	CA	11P-12A	-----S	:30	1	\$250.00	P1	0.00	NM	1	\$250.00
SUN LF 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week: 08/22/12		08/22/12	08/28/12	-----S				1	\$250.00		0.00				
Totals												115	\$115,700.00		